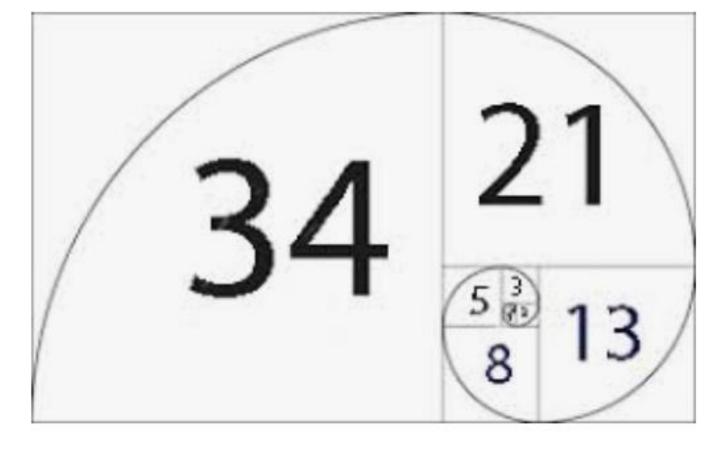






Jason Mauck @jasonmauck1





Fibonacci Sequence of Numb...











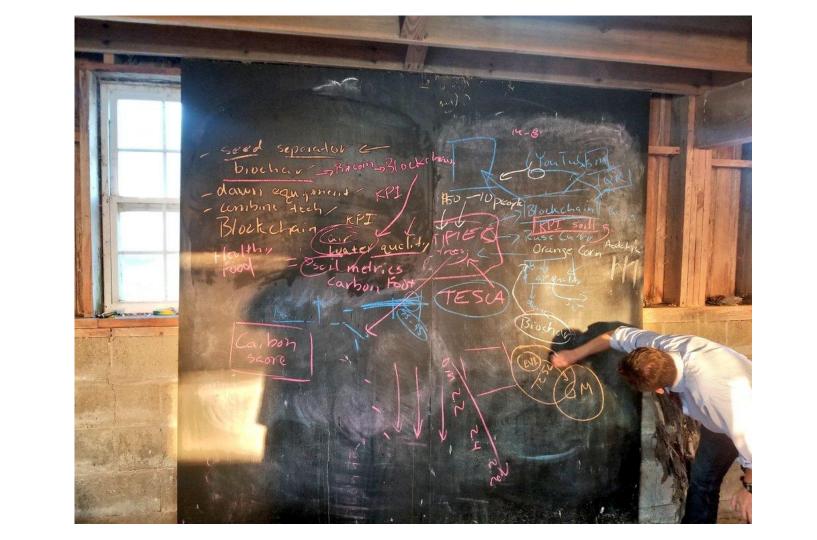
Jason Mauck

@jasonmauck1

Farmer and CEO of Constant Canopy Perfection never did anything.

- Gaston,IN constantcanopy.com
- © Born November 25, 1980
- Joined December 2015

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NEW YORK TIMES BESTSELLER

FROM THE AUTHORS OF
BLUE OCEAN STRATEGY

SHIFT OCEAN

BEYOND COMPETING

PROVEN STEPS TO INSPIRE CONFIDENCE
AND SEIZE NEW GROWTH

W. CHAN KIM | RENÉE MAUBORGNE

UNABRIDGED . READ BY CHRISTIAN STEINER

Focusing on competing misses huge growth opportunities.
Think **CREATING**.





ao Bras...











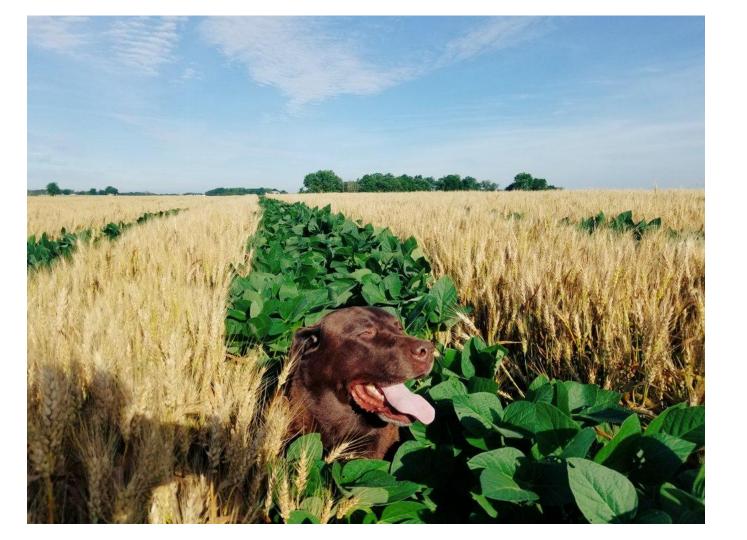


































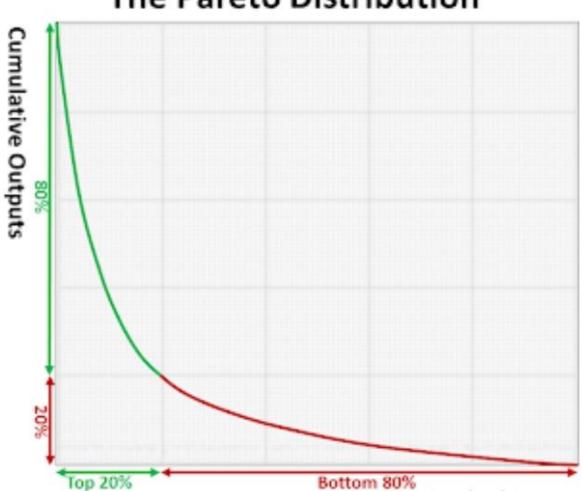


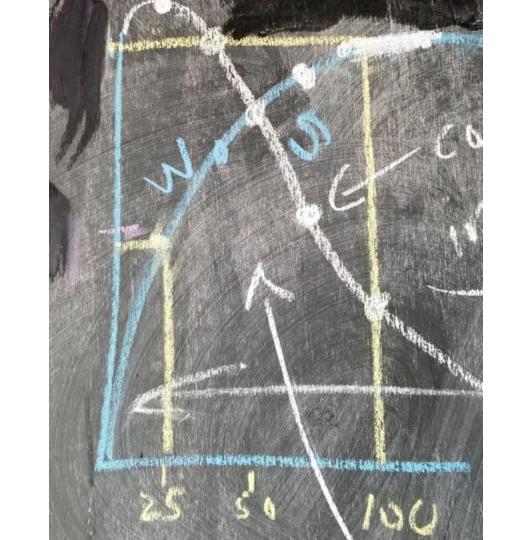






The Pareto Distribution

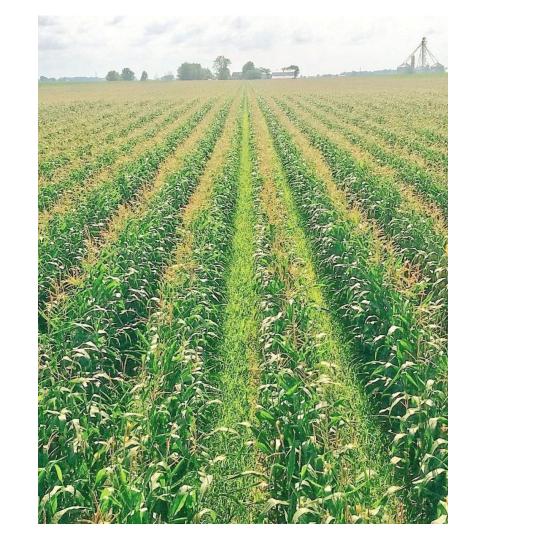


















ttps://www.google.com









Fresh Fork Market

Chicken Tractors - Fresh Fork Market



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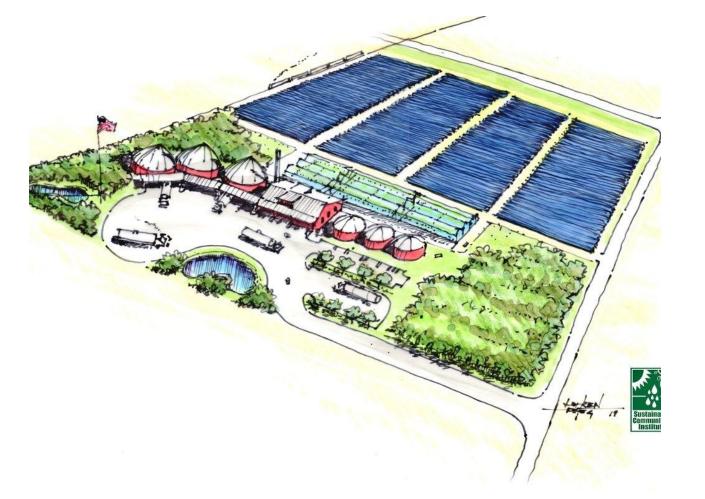


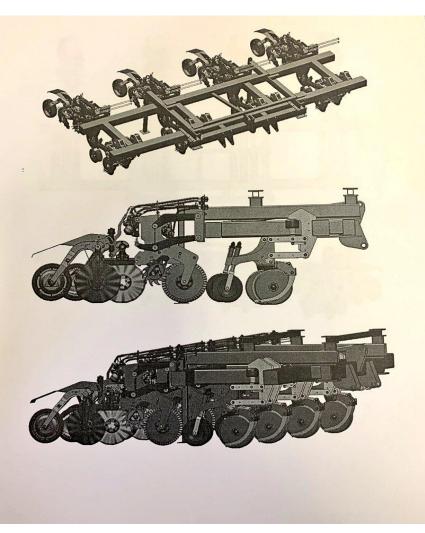














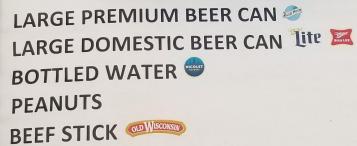








G GREEN BAY PACKERS



There is a 2 alcoholic beverage limit, per person, per identification.

Valid ID is required for purchase. We ID guests that appear 40 years of age or

Acceptable forms of ID

discontinued at the discretion of management

Delaware

13.00

11.00

5.00

5.50

4.75









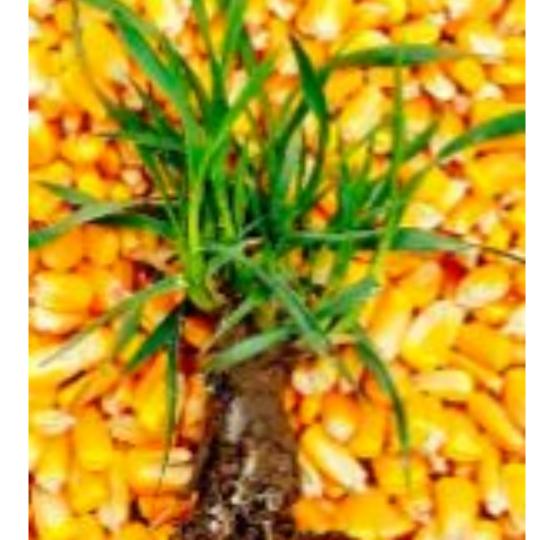
There are no answers.

Any Questions?





















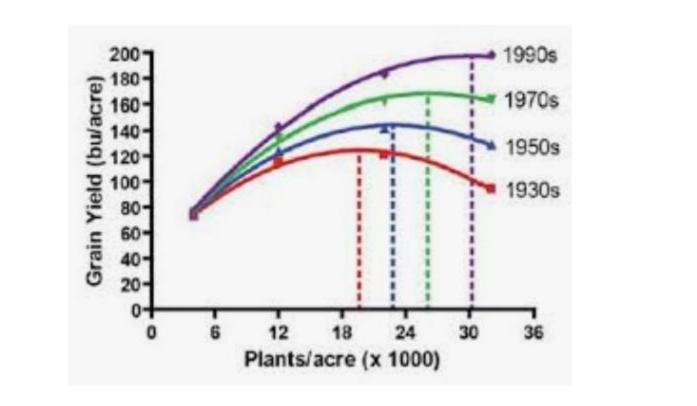




















PREVENT PLANT RELAY PROGRAM

Constant Canopy has a relay crop program for farms with PP ground to demonstrate the profit potential for you to use on your farm starting in the fall of 2019 for a one year only rent program. On top of cash rent payments, Constant Canopy will share upside earnings from increased yields for the 2020 harvest, and when the land reverts back to the farmer for growing year 2021 the farm can expect a 10-20 bushel increase yield in corn from the soil biology left behind from the Constant Canopy relay crop system.

<u>Fall 2019</u> - A farm will lease (or sublease) PP ground that has been sprayed with burn down, freshly tilled, or has a planted cover crop to Constant Canopy in the fall of 2019. Constant Canopy will plant wheat late September to early October 2019 with a Dawn Equipment Pluribus Strip Till



machine with an air seeder and use a light

Constant Canopy

Contact

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Jonathan Lamb jlamb@constantcanopy Cell: 765.730.7077 www.ConstantCanpy.com



Forward Progress

rate of biochar and nitrogen to build soil health and kickstart biology and fertility. Wheat will be plated in 60" rows that are 18" wide at an 800k seeding population. A late season fall herbicide will be later applied if needed.

Spring 2020 – In late March to early April, a full season soybean will be planted using precision equipment using the same Dawn Equipment Pluribus Strip Till machine with an air seeder and a light rate of biochar and nitrogen to again build soil health and kickstart biology and fertility at a 140k population between the rows of wheat. A spring herbicide application will be applied, with other applications as needed.





Summer 2020-

Wheat will be harvested from late June to early July by Constant Canopy. Wheat will be harvested directly into the living soybeans, and once the wheat is removed that is when the magic happens thanks to all that extra sunshine. Beans will be sprayed and tended as needed after wheat harvest.

<u>Fall 2020</u>- Soybeans will NOT be harvested by Constant Canopy. Harvest is the responsibility of the PP ground holder, and yields will determine upside revenue for the PP ground holder.

<u>Shared PP Rent Structure</u> – PP Ground will be paid at a negotiated cash rent, with revenue above \$600 per acres split 75/25 between Constant Canopy and the PP ground holder. Example: if ground is rented for \$250, and wheat produces 40 bushels at \$6 for \$240 in revenue, and beans produce 60 bushels at \$9 for \$540 in revenue (for a total revenue of \$780 per acre) the total payment to the PP land holder thus would be 25% of \$180 (amount over \$600) plus cash rent price for total rent of \$295 per acre.











3 deminsional thinking

Force Multiplier

Urgency How soon does it matter Importance How much does it matter Significance How long does it matter

Instead of thinking
How can I produce more?

What can I Eliminate
Deligate
Automate



























































Henry Ford made a man's Hands-->Time 10X more value

1950's Efficiency...everyone plowed and cultivated Do things faster....MORE HP... you could farm more acres

But...we also all had to have livestock, more diverse rotations, without chemical weed control and chemical fertilizer

1990's X axis urgency
Y axis importance
Economies of scale creating a "race to the bottom"
Piles, and Piles, and Piles of grain.



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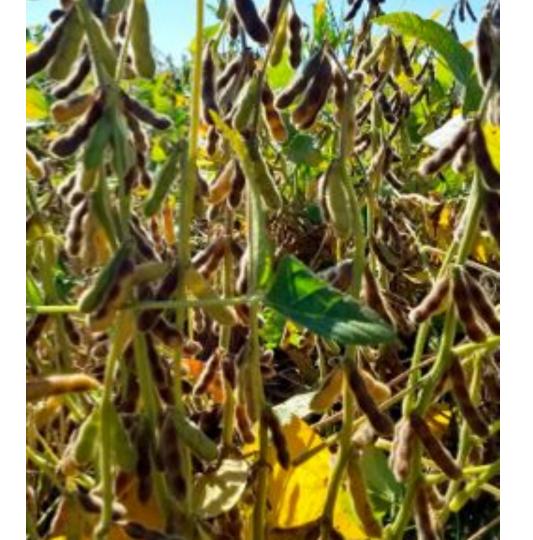
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https://twitter.com/jasonmauck1/status/1036002326358712320

To do lists Box Checkers

What is the most important thing I can do today?

Vs.

What can I do today...that would make tomorrow better?